



The New Organic Grower

A Master's Manual of Tools and Techniques
for the Home and Market Gardener,
30th Anniversary Edition

Eliot Coleman

\$29.95 • Paperback

8 × 10 • 304 pages

Full-color photographs and illustrations throughout

ISBN 978-1-60358-817-1

Pub Date: October 3, 2018

For media inquiries contact

Christina Butt

cbutt@chelseagreen.com

802.295.6300 ext.127

For author events contact

Jenna Stewart

jstewart@chelseagreen.com

802.295.6300 ext.120



Coleman updates, expands “the bible of the vegetable world” (*New York Times*) for a new generation

In 1971 the *Wall Street Journal* printed a front-page story with the headline “The New Pioneers.” The piece, ostensibly looking at the “homesteading lifestyle,” introduced the world to a young “solidly built man with blues eyes and a full head of unkempt hair” outlining his philosophy that organically produced, nutrient dense food is better for you—and can feed everyone. This was before organic food was part of the mainstream vernacular, let alone the nearly \$50 billion industry it is today. The young man’s name was Eliot Coleman.

Over the past half-century, Coleman has been perfecting his organic farming practices—and taking every opportunity to spread the word. In 1989, he published what is now considered the foundational text of modern organic farming, *The New Organic Grower*. He has gone on to sell more than 400K copies of that and other books on the subject. He’s been called “incomparable” by the *New York Times* and “one of America’s most innovative farmers” by Michael Pollan. His Four Season Farm in Maine is a nationally recognized model of sustainable small-scale organic agriculture and in 2015 he received a James Beard Foundation Leadership Award for his innovative work to better our food system. “A pioneering maestro of organic agriculture,” is how Tom Philpott of *Mother Jones* puts it. And yet, even the maestro is still learning.

“I am using techniques now that I didn’t even dream of 20 years ago. I am doing things better now than I did five years ago,” Coleman said recently.

All of this evolving wisdom is incorporated into the newly revised and updated 30th anniversary edition of *The New Organic Grower*. A resource Coleman hopes will inspire a new generation of small-scale farmers to build successful, profitable operations in deep accordance with nature.

“I didn’t go out and blindly impose a vegetable farm on the landscape,” he says. “I studied, and I continue to study, how to integrate my farm with nature’s systems.”

Since the first publication of his seminal book that launched the organic farming revolution, Coleman has traveled the world gathering information on new tools and techniques and continuing to collaborate with other farmers. “There are no gurus in this game—no repositories of the ‘correct way’—only fellow searchers,” he says. The updated edition includes a new preface, color photographs, expanded material on subjects like the plant-pest balance (a topic Coleman is particularly interested in), information on new tools Coleman has invented, and much more.

“What organic farmers have accomplished to date is just the beginning of how the thinking behind organic farming can transform our human relationship with the planet,” he says. “As a biological farmer, I work in partnership with Nature. And I’m a very junior partner.”



Eliot Coleman has over fifty years experience in all aspects of organic farming, including field vegetables, greenhouse vegetables, rotational grazing of cattle and sheep, and range poultry. Coleman and his wife, Barbara Damrosch, presently operate a commercial year-round market garden, in addition to horticultural research projects, at Four Season Farm in Harborside, Maine.

<http://media.chelseagreen.com/the-new-organic-grower-3rd-edition>